

PAK SUNSAI

SUNSAI PAK.2.3. Agriculture Market Support initiative (AMS)- Baltistan Pakistan

Introduction

We are a private limited company (a social enterprise) who is working to reduce the fruits and nuts wastage in the northern region of Pakistan. Our company started with a final year project of a mechanical engineer (a co-founder) which was designed to reduce the apricot drying period using solar energy. We started with 56 farmers in 2018 and now we have reached to 656 plus farmers. We train farmers on modern agricultural practices and drying method so that they can earn better prices for their produce. We also guide them towards their nutritional needs and their daily intake to ensure healthy life specially for pregnant and breastfeeding women.

Locations

S.No	Village	HHs	Population
1.	Kharmang Olding	800	3722
2.	Shigar	1500	9562
3.	Hussainabad	460	2523

Targets

S. No	Targets	Status	Remarks
1.	Baseline and Endline of the project	Completed	
2.	Up-scale outreach to beneficiaries in Baltistan capturing at least 100 women and men as owners of trees	Completed	
3.	Establish collection point for fruit collection	Completed	
4.	Collaborate with agriculture department for improved tree management training and post-harvest loss minimization.	In process	
5.	Scale up current processing capability of Shazday with machinery and equipment (industrial blender/grinder to prepare pulps/nut butters, paste filling machine, vacuum sealer, cooker)	In process	
6.	Ensures high quality processing of apricots, value addition, marketing of products and timely delivery of income to suppliers.	Completed	
7.	Contribute to raising awareness of producers / consumers on nutrition value of local fruits, importance of post-harvest loss minimization, dietary diversity, safe food handling and nutrition sensitive practice	In process	

Local key Allies:

Agriculture department Skardu

SUNSAI PAK.1.4. Promoting Niche Agriculture in Basho Valley Skardu

Introduction

Basho Conservation and Development Organization (BCDO) Baltistan is a registered organization registered under section 42 of companies' ordinance 1984. The organization is working since 1998 in Baltistan Region of Gilgit Baltistan. The basic mission of Basho Conservation and Development Organization (BCDO) is to uplift living standards of local mountains communities through sustainable use of natural resources making the development environmentally viable, socially bearable. BCDO has been working jointly with many national and international organizations like Aga Khan Rural Support Program (AKRSP), the World Conservation Union (IUCN-P), GEF/UNDP, Ministry of Environment, Forest & Wildlife Departments and Agriculture department.

Location and targets

Project Start Date	February, 2019	Project End Date	February, 2021
Project Code		PK. 1.4	
Project Area	Basho Valley	District	Skardu
Province	Gilgit Baltistan		
Project Targets & Achievements			
Activity Name	Target	Unit	Activity Status

Certified Seed Distribution of QUINOA, Broad beam & Buckwheat	56	Producer	Completed
Awareness Raising Campaign on Nutrition Sensitive Agriculture (NSA)	4000	Person	Completed
Supply of organic Fertilizer (Farm Yard Manure)	56	Household	Completed
Layering Management for Black Current	56	Producer	Completed

SUNSAI PAK.4.3. Promotion of Vegetable Production and Consumption value chain based on sustainable agriculture principles

Introduction

We are a NGO, not for profit civil society organization namely "Beer Development Society (BDS)", located in Pakistan. Since 2001 we have been working for the well-being of the farmers, rural and mountainous communities of District Haripur Pakistan.

Location and targets

S #	Description	Information about SUNSAI
01	Location	Union Councils : Kalanger and Laddarrmang of District Haripur (KPK Province) Pakistan
02	Target Producers	300
03	Target Consumer	900 households
04	Time line of the SUNSAI	May 2019 to April 2021
05	Key local allies	Community Organizations, Farmers groups, local government representatives, Agriculture Extension Department, Farm Service Center, Wild life department, Forest department and Ladies Health Works (LHWs)

SUNSAI PAK.3.4. Advocacy for changing dietary habits among school children in Baltistan region of Gilgit Baltistan – Pakistan

Introduction

DOST Foundation Pakistan has been working in Gilgit Baltistan since 2013. The core objective of this organization is to work for the neglected societies of the remote areas of GB. DOST Foundation is working in field of education, health, infrastructure, women development since 2013. This Foundation is engaged in awareness raising on use of healthy and organic food materials focusing on dietary intake during 24 hours of day.

Location and targets

S#	Description	Information about SUNSAI
1	Location	Shiger and Alchori
2	Target communities	Village communities, 8 schools under Dost Foundation, Girls Higher Secondary School Shiger, and Girls High School Alchori
3	Timeline	2 years
4	Key local allies	Village communities and society elders

SUNSAI PAK.4.4. Introducing diversity in local cropping for improved nutrition for mountainous women and Children of VC Birir & UC (Drosh 1, UC Drosh 2)

Introduction

Young Star Development Organization (YSDO) is an overall organizer and mobilizer providing skills, and creating linkages in Chitral district of Khyber Pakhtunkhwa Province. The prime focus is on improving the dietary intake of the malnourished families (especially women of reproductive age and children). Nutrition rich Moringa and mushroom are introduced and on trial for cultivation, domestic use and selling it in the market for additional income that will be used to purchase other nutrition rich vegetables. The local farmers especially women are encouraged to grow vegetables for domestic use in their kitchen gardens. To help people improve the dietary intake the SUNSAI also focuses on awareness raising component.

Location and targets

Target areas of SUNSAI project

HHs and population

S.No	Union Council (UC) / Village Council (VC)	HHs	Population
1.	UC 1 Drosh	2917	22427
2.	UC 2 Drosh	2750	21137
3.	VC Birir	329	2799

Membership of farmers extended to UC Ashrait, UC Arandu & UC Shishikoh

Main activities of SUNSAI project are as under:

- Awareness raising sessions on nutrition, dietary diversity, Nutrition Sensitive Agriculture Practices for the target communities and organized groups.
- Printing of IEC material and training modules for the target communities.
- Provision of skill training and inputs to the selected producers/farmers to grow Moringa, mushrooms as well as kitchen gardens. Support will be taken from Agriculture research station Chitral, NARC and agriculture extension department Chitral.
- Organizing workshops for the farmers/producers process, grading and packaging.
- Training on hygiene management (personal+food preservation and handling) and safe food handling for producers while processing, grading and packaging.
- Establishing Nutrition Growers Association (consisting of both men and women).
- Extension of the membership to other producers at neighborhood villages.
- Proper supervision and monitoring of the activities at all levels from cultivation to post-harvesting.

Key allies

The existing actors in the system are producers (mainly women), the local shopkeepers and the local market in Drosh & Birir, local community Associations, Agriculture research station and agriculture extension department Chitral.

SUNSAI PAK.2.4. Mushroom Production, Preservation and Commercialization (MPPC)

Introduction

The Local Support Organization (LSO) Tameer-e-Nou was established back in 2014 with a vision to empower women and focus on their antenatal and postnatal health. Since 2015, we are engaged with NMA and working with local RSPs and farmers.

Location and targets

Key info	description
location	Valley Chajjian/Ghumanwa Haripur KPK Pakistan
Targets(producers, consumers)	Local female/male farmers (producers: 500 female/male farmers) (Consumers: domestic use and local families initially and after the marketing/commercialization general community of nearest city and capital cities)
timeline	2 years from 2019 to 2021
Key local allies	Lady health workers, Teachers, Govt Local body members, Farmers, religious personalities

Key activities

S.NO	Main activities:	Quantity	1st Year	2nd Year
1	Broad based community meetings 30-40 participants to identify members of Interest group	10	5	5
2	Trainings on Mushroom cultivation for women interest group (10 members in each training)	10	5	5
3	Awareness session for community from different area on Nutrition & Dietary diversity	50	25	25
4	Event celebration (world food day, and other local festivals) introduce new recipes to promote local consumption.	4	2	2
5	Prepare resource material on hygiene management, safe food handling and recipes of mushroom	2	1	1

6	Development of marketing links/linkages of Interest Group Haripur main market as well as other potential markets in big cities	2	1	1
---	--	---	---	---